

The Courier News

We can make a difference for your business

P.O Box 270 • 233 North Hicks Street
Clinton TN 37716

(865) 457-2515 • Fax (865) 457-1586



The Courier News can help increase your business through a consistent, professional advertising program.

Our staff will provide experienced, professional assistance for advertising campaigns, specials and promotions.

We offer a variety of advertising sizes and ideas to fit the needs of your business.

Call today. Let us go to work for you.

865.457.2515

Standard Sizes & Frequency Discounts							
Size	COLUMN INCHES	52x	26x	16x	8x	4x	Open
<i>Requires signed contract • Non-commissionable</i>							
Full Page	129	610	644	677	710	744	1013
Half Page	64.5	305	330	355	380	405	507
3x10.75	32.25	160	173	185	197	210	253
3x6	18	90	96	102	109	115	142
2x6	12	60	65	69	74	78	95
2x3	6	30	32	34	36	38	47

Open Rate: \$7.85 p.c.i.

Classifieds Rates

Display Ads

Sunday **\$6.80** per column inch

Line Ads (Prepayment Required)

Approximately 15 small words

1 issue..... \$7.42

2 issues \$13.70

4 issues \$19.88

8 issues \$39.76

Classified Deadlines

Display: 10 am Monday

Line: 10 am Monday

Legals: 10 am Monday

PrePrints

Cost Per Thousand

• Contract rates available

Up to 8 pages \$53

Up to 16 pages \$57

Up to 24 pages \$60

Deliver inserts to the Courier News, 233 N. Hicks St., Clinton, TN 37716, from 8 a.m. to 5 p.m. Monday through Friday. Inserts are accepted in boxes, bundles or pallets. Inserts must be delivered five days before insertion: Thursday for Wednesday paper.

Ad Sizes and dimensions:

Columns:	ROP	CLASSIFIED
1	1.75"	1.125"
2	3.625"	2.375"
3	5.5"	3.625"
4	7.375"	4.875"
5	9.25"	6.125"
6	11.125"	7.375"
7		8.625"
8		9.875"
9		11.125"

Advertising Deadlines

Regular Display

Friday 4:00 pm

Color Sells!

Increase readership of your ads

One Color \$55 Full Color \$110

**Rates effective January 1, 2016*

Reaching more than 10,000 readers once each week with the best in community news.